

2026 Roots & Resilience

Business Partnership Opportunities



About Us

Since its founding by landscape architect Charles Eliot in 1891, The Trustees has always been a catalyst for important ideas, endeavors, and progress in Massachusetts.

Who We Are

As a steward of distinctive and dynamic places of both historic and cultural value, The Trustees is the nation's first and Massachusetts' largest preservation and conservation nonprofit, and its landscapes and landmarks continue to inspire discussion, innovation, and action today as they did in the past. Supported by members, friends and donors, The Trustees' more than 100 reservations are destinations for residents, members, and visitors alike, welcoming millions of guests annually.

What We Do

We enjoy and care for more than 120 special places—nearly 27,000 acres—all around Massachusetts. And we are actively building an extended family of friends, neighbors, and partners across the state that can help in many different ways. Each year, more than 2 million people visit our reservations, 250,000 people participate in our more than 5,000 programs and events, and volunteers contribute over 50,000 hours of assistance in all aspects of our work. The Trustees is a vibrant and growing network of people who are committed to preserving the Commonwealth's landscapes and keeping open space open for everyone, forever.

Why Sponsor?

Partnering with The Trustees offers a unique opportunity to align your brand with one of Massachusetts' most beloved cultural and conservation organizations. As a sponsor, your support directly helps preserve iconic landscapes, historic properties, and vibrant community spaces—while connecting your company with thousands of engaged visitors who share a passion for nature, culture, and community.

Sponsorship with The Trustees goes beyond visibility, it's an investment in shared values. Our events attract families, professionals, and community leaders from across the region, offering year-round opportunities for meaningful brand exposure, employee engagement, and corporate social responsibility impact.

2026 Roots & Resilience

Thursday, March 5, 2026

5:30-8:30PM

High Street Place

100 High Street

Boston, MA

Join us in the city at High Street Place for a unique and engaging dining experience as we celebrate and raise awareness of The Trustees' work in Boston. Enjoy delicious food and cocktails from local vendors at High Street, hear from inspiring speakers and community members about our organization's impact, and connect with others who share a passion for building resilient urban communities.

Roots and Resilience event proceeds will help The Trustees expand access to fresh food, build resilient open spaces for climate mitigation, and offer more outdoor experience opportunities to youth in Boston and beyond.



Community Leader - \$25,000

- 10 tickets to attend the event (valued at \$1,500)
- Exclusive access to the VIP Networking Lounge from 5:30-6:30pm for you and your guests
- Company logo featured as a Community Leader Sponsor on all event collateral and event landing page
- Speaking opportunity for delivering welcoming or closing event remarks
- Reserved seating area for you and your guests
- One volunteer experience for up to 25 employees during 2026 at a select Trustees property (valued at \$2,500)

Community Partner - \$15,000

- 8 tickets to attend the event (valued at \$1,200)
- Exclusive access to the VIP Networking Lounge from 5:30-6:30pm for you and your guests
- Company logo included as a Community Partner Sponsor on all event collateral and event landing page
- Reserved seating area for you and your guests
- One volunteer experience for up to 15 employees during 2026 at a select Trustees property (valued at \$1,500)

Community Supporter - \$10,000

- 6 tickets to attend the event (valued at \$900)
- Exclusive access to the VIP Networking Lounge from 5:30-6:30pm for you and your guests
- Company logo included at Community Supporter on all event collateral and event landing page
- Volunteer experience for up to 10 employees during 2026 at a select Trustees property (valued at \$1,000)

Community Builder - \$5,000

- 4 tickets to attend the event (valued at \$600)
- Company name listed as a Community Builder on all event collateral and event landing page

Community Advocate - \$2,500

- 2 tickets to attend the event (valued at \$300)
- Company name listed as a Community Advocate on all event collateral and event landing page

We also welcome in-kind donations of goods or services that help offset event expenses.

In-Kind Event Sponsors receive logo recognition on event marketing materials and acknowledgment on event signage.

To learn more about contributing in-kind please contact us.

Business Sponsorship Opportunities

If you are interested in becoming a corporate sponsor, or if you'd like to learn more, please contact:



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