### trustees 131<sup>st</sup> ANNUAL MEETING

Thursday, November 3, 2022

### from the Chair



Welcome to the 131st Annual Meeting of The Trustees. I am so delighted that we are finally able to meet in person again after three years! For that reason and for the many exciting updates we have to share tonight, along with our guests and honorees, this is sure to be a special evening.

This is the fifth year of our Momentum strategic plan, and we have continued to make a great deal of progress. Indeed, the Trustees' momentum keeps building—we are doing more to protect the places people love, to respond to our changing coast, to elevate our cultural and agricultural experiences, invite the next generation outdoors, and to build the Trustees of the future—and you'll hear many highlights of our accomplishments tonight.

If Charles Eliot could only see what his idea has become today—we continue our leadership in

conservation, preservation, stewardship, and engagement, connecting with more and more people as we pursue our mission to save special places across Massachusetts for the benefit of everyone, forever. The Trustees is a vibrant, vital, and thriving organization. We have even more opportunity for impact ahead as we develop innovative solutions for the great environmental challenges of our day, and to bring the restorative benefits of nature and culture to more people of the Commonwealth. As ever, we are grateful for your unwavering support!

John B

Peter B. Coffin Chair, Board of Directors

### from the President



This year we gather in person for the first time since the pandemic began, and it is simply wonderful to be together to celebrate our beloved organization, The Trustees of Reservations. Tonight, we take pride in all we have accomplished together in service of our mission to preserve, for public use and enjoyment, properties of exceptional scenic, historic, and ecological value in Massachusetts.

More than 130 years ago, Charles Eliot imagined an institution that would "act for the benefit of the whole people" to care for the land that sustains us. Eliot issued this call in his time and inspired others into collective action, and we must answer his call in our time. That call has only grown more urgent. Charles Eliot's vision of community – "the whole people" – has only grown more necessary to address the challenges that lie before us with courage and confidence.

The collective assembled here this evening is a group of remarkable staff and volunteer leaders. I hope you will seize the chance to make a new connection within our Trustees' family, to share your special places, and to imagine together how we might advance and extend our essential work. It is in our nature to convene in a spirit of curiosity, wonder, and reciprocal care for the natural world.

Please accept my heartfelt gratitude for all you do to help the Trustees thrive. Acting together, I truly believe that we can make Charles Eliot and all our ancestors proud of our work, work for which future generations will thank us.

Nicie ranetta

Nicie Panetta Interim President & CEO

### trustees 131<sup>st</sup> ANNUAL MEETING

#### **STATE ROOM**

60 STATE STREET, 33rd FLOOR BOSTON, MA

#### Thursday, November 3, 2022 | 6:30 PM

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COVER PHOTO: ROSE B. SIMPSON (SANTA CLARA PUEBLO, B. 1983) COUNTERCULTURE, 2022 DYED CONCRETE, STEEL, CLAY AND CABLE TWELVE SCULPTURES, 128 X 24 X 11 INCHES EACH COURTESY OF THE ARTIST, JESSICA SILVERMAN, SAN FRANCISCO, AND JACK SHAINMAN GALLERY, NEW YORK, NY.

PHOTO BY STEPHANIE ZOLLSHAN

#### **FIELD FARM Williamstown**

## REPORT OF THE GOVERNANCE AND NOMINATING COMMITTEES

THE CRANE ESTATE lpswich & Essex

#### **BOARD OF DIRECTORS**

#### BOARD OF DIRECTORS RE-NOMINATED FOR AN ADDITIONAL THREE-YEAR TERM

Andrew P. Borggaard, Marblehead MA Elizabeth de Montrichard, Boston MA Robert H. Mason, Lincoln MA

#### BOARD OF DIRECTORS RE-NOMINATED FOR AN ADDITIONAL TWO-YEAR TERM

David D. Croll, Chestnut Hill MA

#### BOARD OF DIRECTORS RE-NOMINATED FOR AN ADDITIONAL ONE-YEAR TERM

William G. Constable, Lincoln MA Brian M. Kinney, Newton MA

#### BOARD OF DIRECTORS NOMINATED FOR ONE THREE-YEAR TERM

#### Sukanya Soderland

Winchester MA

Sukanya Soderland has been a member of The Trustees since 2018 and became a Corporate Trustee in 2019. She joined the Advisory Board in 2019 and serves on the Marketing and Member Engagement Committee as well as the Diversity Task Force and Strategic Planning Committee.



Sukanya is Chief Strategy Officer and Senior Vice President for Blue Cross Blue Shield of Massachusetts. Sukanya, in partnership with the company's management team, is responsible for developing strategies that will drive Blue Cross's overall direction and achieve the company's business goals. She also leads data analytics, business performance and process improvement, and innovation. Sukanya joined Blue Cross in 2018. Prior to joining Blue Cross, she was with Oliver Wyman, a leading international management consulting firm, since 2000. She served as a senior partner in their Health and Life Sciences Practice, co-founded the Oliver Wyman Health Innovation Center, and was the lead health care partner in Oliver Wyman's Digital, Technology, Operations & Analytics Practice. Sukanya serves on the Board of Museum Advisors for the Museum of Science and sits on the board of Podimetrics. Sukanya has an MBA from Harvard Business School and holds a Bachelor of Arts degree, magna cum laude, from Harvard College.

#### **Cyrus Taraporevala** Sherborn MA

Cyrus is President and Chief Executive Officer of State Street Global Advisors, the investment management arm of State Street Corporation. Previously Cyrus held senior leadership roles at Fidelity Investments, BNY Mellon Asset Management, Legg Mason, Citigroup, and McKinsey & Company,



where he was a Partner. He received his Bachelor of Commerce degree from Sydenham College, University of Bombay, and his M.B.A. from the Johnson Graduate School of Management at Cornell University.

### Upon election of the individuals nominated, the individuals listed below will comprise the entire Board of Directors for 2022-2023:

Andrew P. Borggaard, Marblehead MA Peter B. Coffin, Chestnut Hill MA William G. Constable, Lincoln MA David D. Croll, Chestnut Hill MA Elizabeth de Montrichard, Boston MA Laura DeBonis, Washington DC Philip J. Edmundson, Hingham MA Uzochi C. Erlingsson, Boston MA Thomas D. French, Dover MA Edward Garmey, Concord MA Roland E. Hoch, Concord MA Elizabeth L. Johnson, Boston MA Brian M. Kinney, Newton MA Julia G. Krapf, Westport MA Edward H. Ladd, Dover MA Martin Lempres, Boston MA Robert H. Mason, Lincoln MA Eunice Panetta, Manchester-by-the-Sea MA Michael T. Prior, Newburyport MA Sukanya Soderland, Winchester, MA Cyrus Taraporevala, Sherborn MA George S. Uzzell, Atlanta GA Phyllis R. Yale, Lexington MA

#### LIFE TRUSTEES

#### LIFE TRUSTEE NOMINEE

#### Barbara J. Erickson

Former President and CEO, 2012-2021

In her nearly nine-year tenure as President and CEO of The Trustees, Barbara Erickson led the organization to move the mandate of its founder and open space visionary, Charles Eliot, into the 21st century by engaging a broader constituency in healthy, active living and a stronger connection to nature and culture. In doing so, she transformed The Trustees and expanded its impact. A remarkable and bold visionary, Barbara was the first woman to lead The Trustees, and only the fourth President and CEO in the organization's history. Under her leadership, The Trustees experienced its highest revenues, visitation, programming, and membership growth in the organization's 130-year history. During her tenure, Barbara nearly doubled the size of The Trustees, significantly expanding and enhancing The Trustees' public program offerings, visitor services, strategic partnerships, and volunteer programs to involve more constituents in The Trustees' mission-critical work. She strengthened the organization's commitment to excellent property care and guided The Trustees in its efforts to acquire important new properties and conserve critical lands, adding nine new reservations across the state. She also expanded The Trustees' leadership role in Boston, establishing headquarters where the organization was originally founded in 1891, promoting the local food system through growing the organization's 56 community gardens and educational programs, and pursuing The Trustees' One Waterfront Initiative, a significant multi-year effort to create iconic, resilient open space on Boston's waterfront. Barbara was also a council member of the Land Trust Alliance and a board member of the Newton Schools Foundation. She was awarded the distinguished Elizabeth Craig Weaver Proctor Medal by the Garden Club of America in May, 2017 and was named Conservationist of the Year by Northshore Magazine that same year. Barbara is survived by her husband Peter Torrebiarte and their two children. Lucia and Marcelo.



#### **ADVISORY BOARD**

#### ADVISORY BOARD NOMINATED FOR ONE THREE-YEAR TERM

#### Marcela Aldaz-Matos, Boston MA

Marcela Aldaz-Matos is a business executive with over 20 years of leadership experience in business strategy, talent management, diversity and inclusion. Marcela's expertise includes organizational design, value-based performance management, along with diversity, equity, and inclusion. She has extensive experience in financial services, healthcare and non-profit organizations, and teams has managed many U.S. and international. She's the Co-Founder and CEO of Arka HR Solutions, where she focuses on helping business leaders address strategic business and operational issues which provides them with greater scale and driving better business performance. Formally, Marcela was the Inaugural Director of Diversity & Inclusion for MassGeneral Brigham, an affiliate of Harvard Medical School, She's ALPFA's chairwoman, a leading Latino professional association with over 100 thousand members and 180 chapters across the U.S. She leads the Board of Directors, and the Corporate Advisory Board composed of Fortune 500 corporate executives. She earned an MBA from Simmons University School of Management in Boston. Marcela has 10 years of board member experience and is a member of the Greater Boston Chamber of Commerce Women's Network Advisory Board, Cambridge College Board of Trustees, The Partnership Board of Directors, and the Women's International Forum Network, Massachusetts Governor Charlie Baker appointed her to serve on the State's first Latino Advisory Commission, which has focused more than \$20 millions in funds to support Latino and Black communities. Marcela has also been featured in Fortune magazine, the Boston Business Journal, and Hispanic Executive.

#### Priscilla J. Bender, Bronxville NY

Priscilla Bender has been the Bronxville After School Clubs director, a vice president of membership for the Junior League of Bronxville, and a career services coordinator for Nyenrode Business Universiteit. Before 1996, Priscilla was a founding partner of the American Palate, an exporting firm in Amsterdam. Earlier in her career, she was a gallery manager at de Havilland Fine Art and a business analyst at Hamilton Consultants. She graduated with a bachelor's degree in philosophy from Simmons College, was a visiting scholar in philosophy at Harvard University, and received an MBA from Georgetown University. While at Georgetown, Priscilla was an exchange student at Nyenrode Business University. Earlier, Priscilla founded and was the president of Polaris Solutions, a technology company that provided global compliance platforms to pharmaceutical and device manufacturers.

#### Rebecca Bermont, Lincoln MA

Becky Bermont has been a member of The Trustees since 2019 and became a Corporate Trustee in 2021. She currently serves on the deCordova Advisory Board as well as the deCordova Engagement Committee. Becky Bermont is a Partner at the design and innovation firm IDEO and leads their North American Learning practice, which serves learners at school, at work, and everything in between. Her work focuses in higher education but spans industries. Her clients at IDEO have included the New England Conservatory, Cornell University, Planned Parenthood, and the Harvard Library. Prior to IDEO, Becky spent six years at the Rhode Island School of Design, leading the marketing and communications group and serving on the leadership team for the College. Becky has an MBA from the Stanford Graduate School of Business and a BA in Psychology from Wesleyan University, She co-authored the book Redesigning Leadership with former RISD president John Maeda and has been published alongside him in Design Observer and the Harvard Business Review. She is an avid skier and beach goer, and lives in Lincoln. MA with her husband and two children.

#### Daniel A. Grady, Needham MA

Dan Grady has been a member of The Trustees since 2012. He became a Corporate Trustee in 2021 and serves on the Strategic Enterprises Committee. He is a partner with PricewaterhouseCoopers LLP based in their Boston office and was previously based in PwC's London and Bermuda offices. Dan received his undergraduate degree from Boston College and is a Certified Public Accountant. He lives in Needham with his wife, Anne, and their two children. Dan also serves on the Board of Advisors of the Appalachian Mountain Club.

#### Linda Hammett Ory, Lincoln MA

Linda joined The Trustees in 2018. She served on the Board of Directors from 2019 - 2022 and chaired the Nominating Committee during that time. Linda has a long association with deCordova Sculpture Park and Museum, starting in May 2006 as a member of the Board of Overseers, and later becoming a Board of Trustees member. She was the founding Chair of their Landscape Committee from 2015 - 2020 and served as deCordova's President of the Board from 2016 - 2019. overseeing the museum's transition to become part of the Trustees. She now serves on deCordova's Advisory Board and its fiduciary board. Linda's professional work has been focused on the arts and education. Her first career was as a choreographer working on stage, screen, and music videos. A decade later, she shifted her focus to education. After receiving her master's degree from Harvard's Graduate School of Education, Linda was a producer for children's educational media and later founded the nonprofit. Endeavor Education which provides seed funding and mentorship to education innovators. Linda was a Girl Scout leader for 13 years. During that time, she led five members of her troop to earn the Gold Award, Girl Scouting's highest achievement. In 2021, Linda was honored with the Helen Storrow Heritage Award by Girl Scouts of Eastern Massachusetts. Linda graduated from Harvard University where she studied psychology and art. She has three college-age children and lives in Lincoln, MA, with her husband. Linda enjoys hiking, art collecting, photography, and traveling to see magnificent trees.

#### Gregory Herrema, Boston MA

Greg Herrema has been a member of the Trustees of Reservations since 2021 and currently serves on the Boston Committee. Greg is a Fellow in the Harvard Advanced Leadership Initiative (ALI), a program created to help leaders transition from their primary career to an impactful role in the social sector. Greg's specific areas of interest are land conservation and urban open space development. Prior to enrolling in the ALI program Greg held multiple general management roles in Thermo Fisher Scientific, a global leader in the life sciences sector. He was most recently senior vice president and president of the company's \$8 billion laboratory supplies distribution business. Earlier in his career Greg worked in sales, marketing and general management roles in GE's Plastics and Transportation Systems businesses. Greg has a BS degree in chemical engineering from Virginia Tech and an MBA from Harvard Business School and has served in board roles for the Analytical, Life Science, & Diagnostics Association and the Virginia Tech Foundation. Greg and his wife Itsuko live in the South End and have a daughter in NYC and a son in Philadelphia.

#### Nushin Kormi, Wellesley Hills MA

Nushin has been a member of The Trustees since 2020. She is a partner and trustee with Loring, Wolcott & Coolidge ("LWC") and serves as a leader of the Sustainability Group. Prior to her role at LWC, she was a principal at the Rocky Mountain Institute where she focused on energy efficiency in the built environment. Nushin has many years of finance experience, including as a Vice President of the Environmental Markets Group at Goldman, Sachs & Co. She was the founder of Resility, a consultancy and research company focused on integrating environmental, social, and governance metrics into corporate analysis. Nushin is fluent in Farsi, and proficient in Swedish and French. She holds an AB, magna cum laude, in Environmental Science and Public Policy from Harvard College and an MBA from Harvard Business School. She is a CFA charterholder and has a CFA Institute Certificate in ESG Investing. Nushin lives in Wellesley with her husband Daniel and their children.

#### Robert A. Seaver, Boston MA

Rob Seaver has been a huge fan of the Trustees, particularly Crane Beach and deCordova, since he moved to Boston almost 20 years ago. Rob is the founder of the Zostera Project, a new, non-profit, environmental group focused on studying, preserving and restoring eelgrass, initially on Cape Cod. Previously, he spent about fifteen years in the video game industry, where he worked to make games more social, engaging and interactive by providing players with better ways to communicate. Earlier in his career, he was an investor, an investment banker, and a lawyer. He serves on the boards of several other non-profits, including the Friends of Harriet Tubman Park, Lands End Books, and the Sean Kimerling Testicular Cancer Foundation. He has an AB from Harvard and a JD from UC Berkeley. Rob lives in Boston with his wife and two children.

#### Susan H. Stevens, Boston MA

Susan Hunt Stevens has been a member of the Trustees since 2018 attracted to Long Point Reservations's perfect combo of challenging waves and shallow waters. She is the Founder & CEO of WeSpire, an employee experience platform focused on engaging employees in environmental, social and governance (ESG) activities. Prior to WeSpire, Susan spent nine years at The New York Times Company, most recently as SVP/ General Manager of Boston.com. She began her career as a management consultant, primarily at Mercer Management Consulting. Susan graduated Tuck ('98), Wesleyan University (BA Public Policy '92), and has a graduate certificate from Boston Architectural College's sustainable design program. She served on the corporate board of Xconomy (2010-2014). She served on the board of the Center for Women & Enterprise (2003-2013) and Inspiring Kids. She lives in Newton Centre with her husband Peter, two teens, and a rescue lab/shepherd mix.

#### Suzie Tapson, Boston MA

Suzie has been a member of the Trustees since 2000. She is a climate activist, spending her time mostly with Mothers Out Front, a grassroots organization working to ensure a livable planet for future generations. She is also a business consultant with the "BCG Reserve" program at the Boston Consulting Group. The Reserve program brings back BCG alumni to work on a project basis for the firm. She is an experienced non-profit board member having worked with Thompson Island Outward Bound, the Planned Parenthood League of Massachusetts, and as board chair at the Park School. She has also worked with several other non-profits as a volunteer consultant. Suzie received her undergraduate degree from Harvard College and an MBA from Harvard Business School. Suzie lives in downtown Boston with her husband, Gordon Burnes. She and Gordon have three sons, Henry, Eli, and Oscar.

#### Mark Vassallo, New York NY

Mark has been a member of The Trustees since 2002. He is a Founder and the Managing Partner of Lightyear Capital, a private equity firm specializing in financial services, and a member of the Investment Committee. He is also currently on the Board of Trustees of St. Mark's School, a co-educational preparatory school in Southborough, MA and is a former Board Member of the NYC Outward Bound Schools. Prior to Lightyear Capital's founding, Mark served as a Managing Director at PaineWebber, a national financial services firm, where he played an integral role in negotiating PaineWebber's merger with UBS in 2000, creating one of the world's largest wealth and asset management firms. During his almost two-decade career at PaineWebber, Mark served the firm in a variety of capacities across a range of businesses including investment banking, corporate mergers and acquisitions, hedge funds, private client group, and several other areas. Mark holds a B.A. in Economics from Harvard University and an M.B.A. from Columbia Business School. Mark met his wife, Maria, in college. They live in NYC and spend part of their summer in their home on Martha's Vineyard. They have two grown sons.

#### ADVISORY BOARD RE-NOMINATED FOR AN ADDITIONAL THREE-YEAR TERM

James M. Alden. Lincoln MA Joanna Ballantine, Amherst MA Richard M. Burnes, Boston MA Lisette S. Cooper, Lincoln MA Brendan Coughlin, Lincoln MA Martha L. Gangemi, Cohasset MA John D. Laupheimer, Lincoln MA Marie LeBlanc, Hyannis MA Molly Macleod, Lincoln MA Katherine M. Morris, Stockbridge MA Christopher Oddleifson, Cohasset MA Glenn P. Parker, Lexington MA Jonathan Rapaport, Lincoln MA Yanni Tsipis, Westwood MA Melissa A. Tully, Hingham MA John Vasconcellos, New Bedford MA Naomi Yang, Cambridge MA Marc Zawel, Wellesley Hills MA

#### **CHAIRMAN'S COUNCIL**

#### CHAIRMAN'S COUNCIL NOMINATED FOR ONE THREE-YEAR TERM

#### Andrew O. Davis, Boston MA

Andrew Davis has been a member of The Trustees of Reservations since 2002. He became a Corporate Trustee in 2011, and joined the Advisory Board 2012 – 2013. Andrew served on the Board of Directors in 2013 – 2022 and is a member of the Investment Committee, Finance and Audit Committee as well as the Marketing & Member Engagement Committee. Andrew has been the Managing Partner at Overall Capital Partners, a private equity firm that he joined in 2008. Through his role at the firm, Andrew has been a board member of Continental Mixer Solutions, E-Z Pack Manufacturing, HoneyComb Company of America, HomeWorks Energy, KC Recycling, M.L. McDonald Sales Company, and TreadWright Tires.

#### CHAIRMAN'S COUNCIL RE-NOMINATED FOR AN ADDITIONAL THREE-YEAR TERM

Tatiana Bezamat, South Hamilton MA Frances Colburn, Manchester MA Susanna Colloredo-Mansfeld, South Hamilton MA John P. DeVillars, Boston MA Jeffrey B. Fager, New Canaan CT Thomas J. Healey, New Vernon NJ Deborah L. Logan, Ipswich MA Virginia M. Murray, Plymouth MA Thomas H. Nicholson, Weston MA Kathryn P. O'Neil, Prides Crossing MA



#### **CORPORATE TRUSTEES**

#### CORPORATE TRUSTEES NOMINATED FOR ONE THREE-YEAR TERM

Ginger Ahn, Osterville MA Marcela Aldaz-Matos. Wakefield MA Antje M. Barreveld, Lincoln MA Mara Beliveau. Osterville MA Conrad Beliveau. Osterville MA Todd Bernstein, Hingham MA Paul Blanchfield. Lincoln MA Robert A. Buhlman, Beverly MA Jennifer E. Carey, Osterville MA Katherine Collins. Boston MA Gregory Herrema, Boston MA Nushin Kormi, Wellesley Hills MA David Mann, Brookline MA Virginia McCourt, Hingham MA Mark E. Minelli, Boston MA Michael R. Minoque, South Hamilton MA David J. Morrow, Ipswich MA Betsy Nicholson, Gloucester MA Prataap Patrose, Boston MA Patrick J. Pedonti. Scituate MA Susan Roberts, Cohasset, MA Robert A. Seaver. Boston MA Kearney Shanahan, Wellesley MA Ognjen Sosa. Newton MA Susan H. Stevens. Newton MA Suzie Tapson, Boston MA Peter L. Torrebiarte, Newton MA Mark F. Vassallo, New York NY

#### CORPORATE TRUSTEES RE-NOMINATED FOR AN ADDITIONAL THREE-YEAR TERM

Thomas F. Aaron. Westwood MA James M. Alden. Lincoln MA Katharine P. Allison, Cambridge MA Jeffrey F. Allsopp, Hamilton MA Barbara H. Almy, Manchester-by-the-Sea MA Manuel F. Álvarez-González, Amesbury MA Kathleen L. Ames, Scituate MA Olivier J. Aries, Arlington MA Margaret G. Bailey, Danvers MA Joanna Ballantine. Amherst MA David A. Barrett, Marion MA Susan Baxter, Shirley MA Priscilla J. Bender, Bronxville NY Clement C. Benenson. Hamilton MA Stephanie T. Benenson, Hamilton MA Lorri Berenberg, Arlington MA Lila W. Berle, Stockbridge MA Neeti Bhalla Johnson, Chestnut Hill MA Laura A. Bibler, West Newbury MA Isabelle T. Black, Manchester-by-the-Sea MA Martha Bohlin, Dover MA Andrew P. Borggaard, Marblehead MA Thomas R. Bright, Hingham MA Richard M. Brown. Cornelius NC Rebecca G. Campbell, Manchester-by-the-Sea MA Richard J. Canty, Vero Beach FL Liza R. Carey, Concord MA Richard H. Churchill, Concord MA Robert A. Clark, Petersham MA William D. Clark, Dover MA William C. Clendaniel, Boston MA

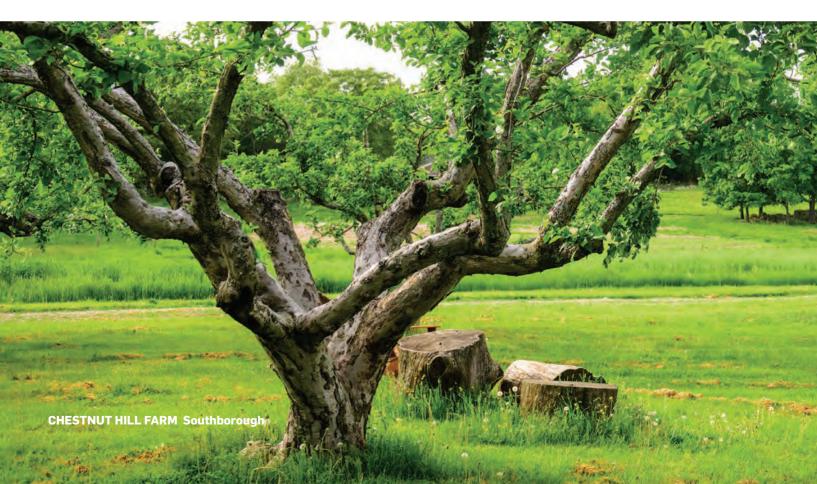
Peter B. Coffin, Chestnut Hill MA Frances Colburn, Manchester-by-the-Sea MA Emily Collins, Ipswich MA Susanna Colloredo-Mansfeld, South Hamilton MA Patrick Connelly, Harvard MA Karen S. Conway, Boston MA Lisette S. Cooper, Lincoln MA Brendan Coughlin, Lincoln MA Christopher H. Covington, Boston MA Roger W. Crandall, Boston MA Christopher Y. Crockett, Ipswich MA David D. Croll, Chestnut Hill MA Matthew Daniels, South Hamilton MA Jonathan G. Davis, Chestnut Hill MA Susan W. Davis, Cohasset MA Eileen R. DeCastro, Boylston MA Jane C. Demers, Andover MA John P. DeVillars, Boston MA Peter Diana, Wellesley MA Peter B. Dow, Buffalo NY David Doyle, Jamaica Plain MA Andrew C. Dreyfus, Boston MA J. W. Dunlaevy, Lenox MA Lawrence G. Eliot, Ipswich MA Uzochi C. Erlingsson, Boston MA Jeffrey B. Fager, New Canaan CT John D. Farina. Palm Beach Gardens FL Benjamin M. Faucett, Weston MA

David R. Foster, Cambridge MA Gerard D. Frank, Lexington MA Jascha Franklin-Hodge, Jamaica Plain MA Martha L. Gangemi, Cohasset MA Jade T. Gedeon, Essex MA Bartlett R. Geer, Manchester-by-the-Sea MA Nancy B. Gray, Hingham MA Benjamin W. Guy, Westport Point MA Linda Hammett Ory, Lincoln MA James H. Hammons, Cambridge MA Douglas B. Harding, Lincoln MA Christopher E. Hart, Milton MA Keith D. Hartt, Weston MA Thomas J. Healey, New Vernon NJ Arthur C. Hodges, Boston MA Eloise W. Hodges, Boston MA Howard B. Hodgson, Ipswich MA Lily R. Hsia, South Hamilton MA Cameron Hudson, Dover MA Laura lorio. Millis MA Kate James, Concord MA Stephen B. Jeffries, Boston MA Robert A. Jonas, Northampton MA Charles F. Kane, Duxbury MA Jonathan M. Keyes, Concord MA Judith J. King, Essex MA Celia Kittredge, Tyringham MA Jeffrey R. Kontoff, Chicopee MA Edward H. Ladd. Dover MA Philip L. Laird, Cambridge MA Robert A. Larsen. Roslindale MA

John D. Laupheimer, Lincoln MA Marie LeBlanc, Hyannis MA Jeffrey M. Leiden, Boston MA Martin Lempres, Boston MA Lisa S. Lewis, Newport RI Deborah L. Logan, Ipswich MA Charles R. Longsworth, Amherst MA Jonathan B. Loring, Prides Crossing MA Caleb Loring, Prides Crossing MA Justin Lynch, Hingham MA Molly Macleod, Lincoln MA John MacNeish, Ware MA Eli Manchester, Westwood MA William B. Marsh, Cambridge MA William J. Martin, Boston MA Erica A. Mason, Lincoln MA Daniel K. Mayer, Essex MA Anne S. Mazar, Mendon MA Thomas A. McCrumm, Ashfield MA Wilhelm M. Merck, South Hamilton MA Katherine M. Morris, Stockbridge MA Daniel J. Morrow, Ipswich MA W. Hugh M. Morton, Westport MA Virginia M. Murray, Plymouth MA James R. Newland, Monson MA Michael R. Nowlan, Needham MA Ronald P. O'Hanley, Boston MA Christopher Oddleifson, Cohasset MA David G. Offensend, Boston MA Glenn P. Parker, Lexington MA Faith Parker, Lexington MA



Bradford J. Paul, Ardmore PA Richard F. Perkins, Stow MA Samuel Plimpton, Boston MA Vida E. Poole, Waltham MA Amy G. Poorvu, Cambridge MA Dana G. Pope, Sherborn MA Beatrice A. Porter, Cambridge MA Jonathan Rapaport, Lincoln MA Marcy L. Reed, Sturbridge MA Henry S. Reeder, Weston MA Bruce Ringwall, Nashua NH Darrol G. Roberts, Wareham MA Carter S. Romansky, Acton MA Johanna H. Ross, Newton MA Robb Scott, Boston MA Naomi O. Seligman, New York NY Roger T. Servison, Brookline MA Christopher A. Shepherd, South Hamilton MA Heidi H. Siegrist, Harvard MA John L. Simons, North Andover MA Jason Slocum, Dedham MA Phyllis Smith, Dover MA F. S. Smithers, North Pownal VT Sukanya L. Soderland, Winchester MA Hilary Somers Deely, Stockbridge MA John B. Stanbury, Ipswich MA Augusta P. Stanislaw, Cambridge MA Catherine M. Stone, Marion MA



Cyrus Taraporevala, Sherborn MA Patricia R. Ternes, Sherborn MA John E. Thomas, Clearwater Beach FL Thomas S. Tilghman, Lakeland FL Kelley Truchan, Hingham MA Yanni Tsipis, Westwood MA Denise L. Tucker, Hingham MA Melissa A. Tully, Hingham MA G. Scott Uzzell, Atlanta GA John Vasconcellos, New Bedford MA Sanjeev Verma, Manchester-by-the-Sea MA Karen von Loesecke, Hingham MA Natalia K. Wainwright, South Hamilton MA Bradford B. Wakeman, North Andover MA Leslie Waldorf, Manchester-by-the-Sea MA David E. Walker, Chestnut Hill MA Thomas P. Walsh, Topsfield MA Kathy L. Washburn, Salisbury MA Melinda Webster Loof, Lincoln MA R. A. West, Wenham MA Michael J. Woodall, Duxbury MA Julia Woodard, Westwood MA Phyllis R. Yale, Lexington MA Naomi Yang, Cambridge MA S. M. Yonce, South Hamilton MA Marc Zawel, Wellesley Hills MA



## REFIRING MEMBERS OF THE BOARD OF DIRECTORS

APPLETON FARMS Hamilton & Ipswich

HOTO COURTESY OF PILOT STUDI

#### **RETIRING MEMBERS OF THE BOARD OF DIRECTORS**

#### Andrew O. Davis

Boston MA

Andrew Davis first joined The Trustees in 2002, before joining the Advisory Board in 2012 and being appointed to the Board of Directors in 2013. During his tenure on the Board, Andrew has chaired the Investment Committee, where he worked tirelessly with committee members to build The Trustees' long-term sustainability and fiscal viability year over year. He also served as a member of the Marketing and Member Engagement Committee, Finance and Audit Committee, and the Development Committee.

Andrew was a member of the 2020 Snow Ball Host Committee at the Crane Estate, where he helped us engage North Shore members and raise vital funds through this fun and unique new signature event.

We are grateful for Andrew's tremendous leadership, generosity, and dedication. We thank him for his years of service on the Board of Directors and look forward to Andrew's service on the Chairman's Council.



#### Neeti Bhalla Johnson

Chestnut Hill MA

Neeti Johnson was appointed to the Board of Directors in 2019. During her tenure on the Board, Neeti has served as an active member of the CEO Roundtable, where she supported The Trustees' *One Waterfront* initiative and encouraged the development of iconic parks like Piers Park III. Neeti also played a vital role in helping The Trustees manage its endowment and was a thought leader on the enhancement of our many community gardens.

We thank Neeti for her leadership on the Board of Directors and look forward to her continued service as a Corporate Trustee.



# RECOGNITION OF LIFE TRUSTEE

**CASTLE HILL Ipswich** 

#### Barbara J. Erickson President & CEO (2012-2021)

As the first woman to run the nation's first land conservation and preservation nonprofit, Barbara Erickson made history the moment she became President & CEO of The Trustees in 2012. But looking back at the nine years she spent at the helm of the organization, the true impact of her expansive vision, wisdom, warmth, and determination becomes both larger and clearer. To name a few of her achievements on behalf of the organization: Annual visitation to Trustees properties grew by more than 75 percent to exceed 2 million people; membership increased by more than 40,000 households; the operating budget expanded by \$10 million; and revenue doubled. And of foremost significance to Barbara, nine new reservations—iconic places in critical threat of being lost to development—were protected forever.



Barbara was an advocate for the natural world who propelled The Trustees to the forefront of the conservation movement. An inspirational and resolute leader with a

sharp intellect and clear foresight, she was a forward-thinking president who grew and strengthened the organization. She spearheaded complex integrations, such as Boston Natural Areas Network, Fruitlands Museum, and deCordova Sculpture Park and Museum; oversaw the rejuvenations of Castle Hill and Naumkeag, our most iconic cultural properties; identified and began development of critically needed open space along the Boston waterfront; placed new emphases on the organization's responses to the growing threat of climate change; and engaged countless thousands of families and children in the wonders of the outdoors. Barbara sought to make the organization newly relevant to diverse audiences, to introduce Massachusetts's most special places to underserved demographics, and to emphasize diversity and inclusion, ensuring that every visitor feels welcome on the premises of Trustees properties.

A bold visionary and unabashed optimist, Barbara Erickson led The Trustees through a transition that would help redefine the organization's relevance in the 21st century, reaffirm its commitment to its mission, and set it on a path to future success. While her life and her work ended too soon, her impact on The Trustees was profound and perhaps immeasurable.



# EMPLOYEE OF THE YEAR

132 5

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NAUMKEAG Stockbridge

#### **EMPLOYEE OF THE YEAR**

#### **Mark Wilson**

Over his more than two decades with the organization, Associate Curator Mark Wilson has worked with nearly every Trustees property in some capacity—overseeing preservation, restoration, and archiving projects to benefit the stewardship of our statewide collections, historic homesteads, and public gardens, as well as the curation and interpretation of countless exhibitions. Based in Stockbridge, he manages the collections, oversees conservation, and conducts research for Ashintully Gardens, Ashley House, Field Farm, The Mission House, Naumkeag, and the William Cullen Bryant Homestead.

Among his work in recent years, Mark oversaw the immense, multi-year restoration of the house and gardens at Naumkeag, a project that tapped into his myriad skills to manage everything from shingles to wallpaper, New England furniture to



Chinese garden structures! In just the past several years, he has worked to strengthen The Trustees' relationship with the Stockbridge-Munsee Band of the Mohican Tribe. He helped them bring their new Mohican Miles exhibit to The Mission House, providing a space the Tribe can call their own and help promote Indigenous history in the area. In addition, he recently completed the full repatriation of every cultural heritage object originally acquired in 1931 by Mabel Choate to the Mohican Tribe, an immense milestone that has been in the works for nearly 20 years.

Most recently, Mark was the driving force behind the conception, installation, and interpretation of *ViewEscapes* at Naumkeag, one of the largest-ever exhibitions to feature the work of the late renowned artist and kinetic sculptor, George Rickey. He worked closely with the artist's studio and estate to ensure the success of this historic exhibition, selecting the ideal locations in both the landscape and the house to display more than 20 of Rickey's sculptures and other artworks. To Mark's credit, *ViewEscapes* was a significant contributor to this summer's record-breaking visitation at Naumkeag.

Mark is part of the Trustees' Cultural Resources team and serves as the organization's representative on the Massachusetts Historical Commission. Whether stepping in to help to prepare Naumkeag for signature events or working behind the scenes with local leaders to strengthen our connection with the community, his commitment to his colleagues and The Trustees' mission is unequaled. We are delighted to recognize Mark's devoted service and outstanding accomplishments by naming him Employee of the Year for 2022.



## VOLUNTEER OF THE YEAR

NOON HILL Medfield

#### **VOLUNTEER OF THE YEAR**

#### Keith Piwowarski

When Keith Piwowarski first inquired about volunteering, it was immediately evident that he was someone who was deeply inspired by the Trustees mission and values. Without much advance notice, he jumped right in and spent a full day taking photos of a property-wide spring volunteer clean-up day at deCordova Sculpture Park and Museum; putting everyone at ease as he digitally documented the day.

Soon, Keith began to volunteer to document a wide variety of programs and was quickly recognized as someone who could capture the heart and soul of so many of our people, places, and events. "Keith is passionate about his artistic photography and has a keen eye for the beauty within even the simplest landscape," says Eileen Small, Director of Volunteer Programs. "He is able to capture the joy in the eyes of a small child or partners dancing at an event."



Exemplifying the spirit of volunteering, Keith has served as a true partner and ambassador, working to catalog important scenes and moments while welcoming visitors wherever he goes. He traversed the state photographing everything from a beautiful sunset at the Eleanor Cabot Bradley Estate to the Roaring 20s party at Castle Hill. He has documented Dunes' Edge Campground's new bungalows for our marketing efforts, the shores of the South Coast for our natural resources team, and the site of our soon-to-be first waterfront park in Boston, Piers Park III, on behalf of the One Waterfront initiative.

Keith has quickly evolved from novice enthusiast to true professional, taking exquisite landscape images of Trustees' coastal and woodland recreational properties, and intimate observances of participants in a therapeutic mindfulness hike. His photos have appeared in *Special Places*, on the Trustees website and social media channels, and in our most recent *State of the Coast* report.

We are so grateful for all the talents Keith has been so willing to share in service to the Trustees mission, and we are honored to present him with our 2022 Volunteer of the Year award.



# CHARLES ELIOT AWARD

MORAINE FARM Beverly

#### **Olmsted Now—Greater Boston's Olmsted Bicentennial**

The Trustees is pleased to honor a coalition-led effort to elevate Boston's parks as places of inclusion and equity, where all feel safe and welcome to explore and engage with nature right in their own backyards. Olmsted Now - Greater Boston's Olmsted Bicentennial is a partnership between the Emerald Necklace Conservancy and the National Park Service that promotes Frederick Law Olmsted's vision of parks as fundamental ingredients in the vitality of daily life in our communities. Olmsted Now-established by these distinguished organizations in response to the national call to celebrate the 200th birthday of the country's preeminent designer of public parks, including Greater Boston's Emerald Necklace and the Trustees' own Moraine Farm and World's End-is one of the nation's most innovative examples of using Olmsted's historic vision for public parks as a springboard for big ideas and bold actions. Through a dynamic website encouraging usergenerated content, Olmsted Now has created a constantly evolving platform that brings the voices and diverse perspectives of community members, civic leaders, musicians, artists, writers, and poets together to make our green spaces more inclusive, equitable, and relevant in our daily lives. Website visitors are encouraged to post and share stories, images, performances, art installations, and happenings to celebrate and engage more deeply in our treasured park system. Since the initiative launched, Olmsted Now has amassed a robust list of partners and organizations who collectively contribute content, thought leadership, events, and programs designed to further Olmsted's vision and make a lasting impact on Greater Boston's parks and the wellness of our neighborhoods. As The Trustees looks to model its own stewardship of green spaces across the state, we uphold and celebrate the work of Olmsted Now as innovators of public discourse and engagement for the greater good of our community and are pleased to present them with our Charles Eliot Award as Conservationists of the Year for 2022.





LEFT TO RIGHT, TOP TO BOTTOM:

Karen Mauney-Brodek, President, Emerald Necklace Conservancy

Jason Newman, Superintendent, Frederick Law Olmsted National Historic Site

**Brianne Cassetta,** Supervisory Ranger, Frederick Law Olmsted National Historic Site

**Jen Mergel,** Director of Experience & Cultural Partnerships, Emerald Necklace Conservancy

**Joëlle Fontaine,** Art and Creative Placemaking Lead, Design Studio for Social Intervention

Stephen Gray, Grayscale Collaborative





# IN MEMORIAM

JEWELL HILL Ashburnham, Ashby & Fitchburg

We pause to remember Trustees friends and family we have lost since our last Annual Meeting. We are grateful for their impact and for their legacy, which is felt in all corners of the state. We honor their passion and love of the land by delivering our mission to the citizens of the Commonwealth.

Pauline Emilson Corporate Trustee

Janice G. Hunt Life Trustee, Board of Directors, Chairman's Council Edward C. Johnson Exemplary Donor

**George E. Lewis** Life Trustee, Chairman's Council, Land Donor

**Douglas D. Payne** Land Donor



#### **OUR MISSION**

To protect, for public use and enjoyment, places of exceptional scenic, historic, and ecological value.

#### **Thank You!**

Without your support, The Trustees would not be able to protect and share our 123 inspiring places statewide, from the Berkshires to Boston and beyond, from beaches, farms, and woodlands, to historic homes, urban gardens, museums, and more.

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